Awards	Entry	Entrant	Advertiser
ADVERTISING FOR THE ARTS & SCIENCES			
Gold ADDY® Award	Under the Stars with Amy Grant	Cornerstone Marketing & Advertising Inc.	Family Lighthouse Retreat
Gold ADDY® Award	Driven	Cornerstone Marketing & Advertising Inc.	Baytowne Wharf Neighborhood Association
Gold ADDY® Award	Driven	Cornerstone Marketing & Advertising Inc.	Baytowne Wharf Neighborhood Association
Gold ADDY® Award	Bringing Broadway to You! The 2004-2005 Season	The Arts Center at OWC	The Arts Center at OWC
Gold ADDY® Award Judge's Choice	Driven	Cornerstone Marketing & Advertising Inc.	Baytowne Wharf Neighborhood Association
Silver ADDY® Award	Destin Festival of the Arts--Time Out Cover	EmeraldCoast.com	Mattie Kelly Arts Foundation
Silver ADDY® Award	We Bring People to Their Feet	Northwest Florida Daily News	Mattie Kelly Arts Foundation
Silver ADDY® Award	OWC Arts Poster	WhozieWhatsit Creative	Okaloosa Walton College Arts
ADVERTISING INDUSTRY SELF-PROMOTION			
Gold ADDY® Award	An Affair to Remember: 2004 ECAF ADDY Competition	Northwest Florida Daily News	Emerald Coast Advertising Federation
Silver ADDY® Award	A Frosty Snowman	H2O Ad Group	Clark & Company
Silver ADDY® Award	Beaches of South Walton and Scenic 30-A Visitors Magazine	Miles Media Group	Miles Media Group
Silver ADDY® Award	An Affair to Remember: 2004 ECAF ADDY Winner's Book	Northwest Florida Daily News	ECAF ADDY Awards Competition
Silver ADDY® Award	An Affair to Remember: ECAF ADDY Competition Call for Entry	Northwest Florida Daily News	Emerald Coast Advertising Federation
COLLATERAL MATERIAL			
Gold ADDY® Award	A Day of Celebration	Cornerstone Marketing & Advertising Inc.	Wild Heron
Gold ADDY® Award	Niche: H30A Lifestyles	Cornerstone Marketing & Advertising Inc.	Destin Real Estate Company
Gold ADDY® Award	Niche: H30A Lifestyles	Cornerstone Marketing & Advertising Inc.	Destin Real Estate Company
Gold ADDY® Award	Her Story	Cornerstone Marketing & Advertising Inc.	Hampton Island
Gold ADDY® Award	Join us in Artaritaville	Dzine Graphic Solutions	Sugar Beach Interiors
Gold ADDY® Award	Hilton Sandestin Beach Collateral Program	Hilton Sandestin Beach Golf Resort & Spa	Hilton Sandestin Beach Golf Resort & Spa
Gold ADDY® Award	Emerald Coast Guide Summer/Fall 2004	Images	Southward Direction, Inc.
Gold ADDY® Award	WaterColor Arrival Guides	O'Connor Ricks Associates	WaterColor
Gold ADDY® Award	WaterColor MountainFilm Poster	O'Connor Ricks Associates	WaterColor
Gold ADDY® Award	All That Jazz, Wine & Art Festival	Sandestin Golf and Beach Resort	The Village of Baytowne Wharf at Sandestin
Gold ADDY® Award	Laterra Resort & Spa Stationery	Sandestin Golf and Beach Resort	Laterra Resort & Spa
Gold ADDY® Award	The Dow House Brochure	Sandestin Real Estate Sales	Sandestin Real Estate Sales
Gold ADDY® Award	Sandestin Calendar	Sandestin Real Estate Sales	Sandestin Real Estate Sales
Gold ADDY® Award Best of Show – Print	Her Story	Cornerstone Marketing & Advertising Inc.	Hampton Island
Gold ADDY® Award Best of Show – Print	Chesser & Barr Attorneys Brochure	SAS Consulting	Chesser & Barr, P.A. Attorneys

Awards	Entry	Entrant	Advertiser
Gold ADDY® Award Judge's Choice	WaterColor MountainFilm Collateral	O'Connor Ricks Associates	WaterColor
Silver ADDY® Award	The Woman Deserves a Party!	Dzine Graphic Solutions	Denise Dorman
Silver ADDY® Award	Emerald Ladies' Journal March 2004	Emerald Ladies' Journal	Emerald Ladies' Journal
Silver ADDY® Award	Focus on Women 2004 Expo	EmeraldCoast.com	Daily News, EmeraldCoast.com, OCCSW, Santa Rosa Mall
Silver ADDY® Award	Play A Round	H2O Ad Group	Blount Bowden Charity Classic
Silver ADDY® Award	Hilton Sandestin Beach Sales Stationery Package	Hilton Sandestin Beach Golf Resort & Spa	Hilton Sandestin Beach Golf Resort & Spa
Silver ADDY® Award	2004 Holiday Card	Sandestin Golf and Beach Resort	Sandestin Golf and Beach Resort
Silver ADDY® Award	Laterra Resort & Spa Brochure	Sandestin Golf and Beach Resort	Laterra Resort & Spa
CONSUMER MAGAZINE			
Gold ADDY® Award	Pizza Kid	CHELCO	General Public
Gold ADDY® Award	Hilton Sandestin Beach Magazine Ads	Hilton Sandestin Beach Golf Resort & Spa	Hilton Sandestin Beach Golf Resort & Spa
Silver ADDY® Award	Destin Jewelers	Cornerstone Marketing & Advertising Inc.	Destin Jewelers
Silver ADDY® Award	Another Mitchum Moment	H2O Ad Group	Revlon - Blue Sky Ad Group
Silver ADDY® Award	Hilton Sandestin Beach Seagars Ads	Hilton Sandestin Beach Golf Resort & Spa	Hilton Sandestin Beach Golf Resort & Spa
Silver ADDY® Award	Seagars Restaurant Ad	Hilton Sandestin Beach Golf Resort & Spa	Hilton Sandestin Beach Golf Resort & Spa
Silver ADDY® Award	Campaign of Today Ads	Hilton Sandestin Beach Golf Resort & Spa	Hilton Sandestin Beach Golf Resort & Spa
DIRECT MARKETING			
Gold ADDY® Award	Hilton Sandestin Beach Post Card	Hilton Sandestin Beach Golf Resort & Spa	Hilton Sandestin Beach Golf Resort & Spa
Gold ADDY® Award	Emerald Coast Guide Summer/Fall 2004	Images	Southward Direction, Inc.
Gold ADDY® Award	28th Annual Mullet Festival T-shirt	Northwest Florida Daily News	28th Annual Boggy Bayou Mullet Festival
Silver ADDY® Award	The Hampton Island Ledger	Cornerstone Marketing & Advertising Inc.	Hampton Island
Silver ADDY® Award	Hot off the Press--Hot Sauce	EmeraldCoast.com	Northwest Florida Daily News & EmeraldCoast.com
Silver ADDY® Award	Hilton Sandestin Beach Direct Mail	Hilton Sandestin Beach Golf Resort & Spa	Hilton Sandestin Beach Golf Resort & Spa
Silver ADDY® Award	We Show You How	meigs ad design	Stewardship Dynamics LLC
Silver ADDY® Award	Earth Day Beach Clean Up 2004 T-shirt	Northwest Florida Daily News	Okaloosa Environmental Council
Silver ADDY® Award	WaterColor MountainFilm T Shirt	O'Connor Ricks Associates	WaterColor
Silver ADDY® Award	Holiday Catering Postcard	Sandestin Golf and Beach Resort	Sandestin Golf and Beach Resort
ELEMENTS OF ADVERTISING			
Gold ADDY® Award	"Indian Tale"	Cornerstone Marketing & Advertising Inc.	Hampton Island
Gold ADDY® Award	Driven	Cornerstone Marketing & Advertising Inc.	Baytowne Wharf Neighborhood Association
Gold ADDY® Award	Gulf Coast Home & Garden Expo Logo	EmeraldCoast.com	Gulf Coast Home & Garden Expo
Gold ADDY® Award	We Love You Chelco	H2O Ad Group	Choctawhatchee Electric Cooperative
Gold ADDY® Award	Floyd's Mullet Shop	Northwest Florida Daily News	28th Annual Boggy Bayou Mullet Festival

Awards	Entry	Entrant	Advertiser
Gold ADDY® Award	Illustration of Destin Chops Building	Robyn Patterson	Melodie Phillips of the Harbor Restaurant Group
Gold ADDY® Award	Finz Logo	Sandestin Golf and Beach Resort	Finz restaurant at Sandestin
Silver ADDY® Award	The Hampton Island Ledger	Cornerstone Marketing & Advertising Inc.	Hampton Island
Silver ADDY® Award	Hampton Island - A Look Inside	Cornerstone Marketing & Advertising Inc.	Hampton Island
Silver ADDY® Award	Emerald Coast Celebrity Tennis Classic	H2O Ad Group	Emerald Coast Celebrity Tennis Classic
Silver ADDY® Award	Habitat for Humanity Logo	Habitat for Humanity	Community News
Silver ADDY® Award	Mermaid	MIO Studio & Design	Cindy Moynat-Model
Silver ADDY® Award	Edge	MIO Studio & Design	Islander's Surf & Sport
Silver ADDY® Award	Joyfull Stretch	MIO Studio & Design	MIO Studio & Design
Silver ADDY® Award	Turton Tea Flavor Fusion Label	Robyn Patterson	Susan Turton
Silver ADDY® Award	All That Jazz, Wine & Art Festival	Sandestin Golf and Beach Resort	The Village of Baytowne Wharf at Sandestin
Silver ADDY® Award	Sandestin Living; A Real Estate Service Guide	Sandestin Real Estate Sales	Sandestin Real Estate
Silver ADDY® Award	The Dow House Brochure	Sandestin Real Estate Sales	Sandestin Real Estate Sales
Silver ADDY® Award	WhozieWhatsit Creative Logo	WhozieWhatsit Creative	Self-Promotional

INTERACTIVE MEDIA

Gold ADDY® Award	Top Notch Collection	Destin-ation.com, Inc.	Jodi Lunsford
Gold ADDY® Award	Coors Jobs	Destin-ation.com, Inc.	Coors Brewing Company
Gold ADDY® Award	My sandestin home . com	Sandestin Real Estate Sales	Sandestin Real EState Sales
Gold ADDY® Award Best of Show –	A Thing	Cornerstone Marketing & Advertising Inc.	Sugar Beach Interiors
Silver ADDY® Award	Romance	Cornerstone Marketing & Advertising Inc.	Destin Jewelers
Silver ADDY® Award	Sinks Gallery	Destin-ation.com, Inc.	Suzanne Guttman | Jack Healy
Silver ADDY® Award	City of Fort Walton Beach Web site	EmeraldCoast.com	City of Fort Walton Beach
Silver ADDY® Award	Holiday Inn Sunspree Resort Web site	EmeraldCoast.com	Holiday Inn Sunspree Resort
Silver ADDY® Award	Online Banner	Hilton Sandestin Beach Golf Resort & Spa	Hilton Sandestin Beach Golf Resort & Spa

LOCAL ONLY CATEGORIES

Silver ADDY® Award	Get It On	H2O Ad Group	Revlon
Silver ADDY® Award	Healthy Start Baby Shower Logo	O'Connor Ricks Associates	Healthy Start of Okaloosa & walton Counties

MIXED MEDIA (Cross Platform) CAMPAIGNS

Gold ADDY® Award	A Thing	Cornerstone Marketing & Advertising Inc.	Sugar Beach Interiors
Gold ADDY® Award	Hilton Sandestin Beach Campaign	Hilton Sandestin Beach Golf Resort & Spa	Hilton Sandestin Beach Golf Resort & Spa
Silver ADDY® Award	Romance	Cornerstone Marketing & Advertising Inc.	Destin Jewelers
Silver ADDY® Award	Holiday 2004	Edwin Watts Golf	Edwin Watts Golf
Silver ADDY® Award	We Have It All	H2O Ad Group	Santa Rosa Mall
Silver ADDY® Award	Continuity	Sandestin Real Estate Sales	Sandestin Real Estate Sales

NEWSPAPER

Awards	Entry	Entrant	Advertiser
Gold ADDY® Award	Village Vignettes	Cornerstone Marketing & Advertising Inc.	Baytowne Wharf Neighborhood Association
Gold ADDY® Award	Rags to Riches	Cornerstone Marketing & Advertising Inc.	Sugar Beach Interiors
Gold ADDY® Award	We Love Chelco	H2O Ad Group	Choctawhatchee Electric Cooperative
Silver ADDY® Award	A Thing	Cornerstone Marketing & Advertising Inc.	Sugar Beach Interiors
Silver ADDY® Award	Wild Heron Traditions	Cornerstone Marketing & Advertising Inc.	Wild Heron
Silver ADDY® Award	Not sure? Print Ad	EmeraldCoast.com	EmeraldCoastJobs.com
Silver ADDY® Award	Life on a Grand Scale	H2O Ad Group	Resorts Realty Group
Silver ADDY® Award	Seagars Restaurant Ad	Hilton Sandestin Beach Golf Resort & Spa	Hilton Sandestin Beach Golf Resort & Spa
Silver ADDY® Award	We Are Your MVP.	meigs ad design	Twin Cities Hospital
Silver ADDY® Award	Rock of Ages	meigs ad design	First United Methodist Church
Silver ADDY® Award	Community Report 2004	meigs ad design	Twin Cities Hospital
Silver ADDY® Award	Real Estate Listing ad	Sandestin Real Estate Sales	Sandestin Real Estate
OUT-OF-HOME			
Gold ADDY® Award	Love at First Sight	Cornerstone Marketing & Advertising Inc.	Destin Jewelers
Gold ADDY® Award	Finz Billboard	Sandestin Golf and Beach Resort	Finz Restaurant at Sandestin
Silver ADDY® Award	Wendy Rulnick Billboard	Alan Iris Design	Wendy Rulnick Real Property
Silver ADDY® Award	Destin Jewelers	Cornerstone Marketing & Advertising Inc.	Destin Jewelers
Silver ADDY® Award	Hilton Sandestin Beach Airport Displays	Hilton Sandestin Beach Golf Resort & Spa	Hilton Sandestin Beach Golf Resort & Spa
PUBLIC SERVICE			
Gold ADDY® Award	Cruise for the Cure	Cornerstone Marketing & Advertising Inc.	Rob Babcock
Gold ADDY® Award	Relay for Life 2004	Murdock Multimedia, Inc.	American Cancer Society - Emerald Coast Chapter
Gold ADDY® Award	Vote In Honor of a Vet "Vote For Me"	Okaloosa County Supervisor of Elections office	Okaloosa County Supervisor of Elections Office
Gold ADDY® Award	Shelter House	SB Video Productions	Shelter House
Gold ADDY® Award Best of Show - Public	Cruise for the Cure	Cornerstone Marketing & Advertising Inc.	Rob Babcock
Silver ADDY® Award	Community Days	H2O Ad Group	Walton County Chamber of Commerce
Silver ADDY® Award	Suffer The Little Children	meigs ad design	United Methodist Emergency Shelter House
Silver ADDY® Award	St Joe Community Foundation Annual Report	O'Connor Ricks Associates	St Joe Community Foundation
Silver ADDY® Award	Emerald Coast Boat Week Poster	O'Connor Ricks Associates	Emerald Coast Foundation
Silver ADDY® Award	Get Out the Vote "The Race"	Okaloosa County Supervisor of Elections office	Okaloosa County Supervisor of Elections Office
Silver ADDY® Award	2004 Heart Ball	Sandestin Golf and Beach Resort	American Heart Association
RADIO			
Gold ADDY® Award	Hog's Breath Cafe - "Halloween"	Qantum of FWB, LLC	Hog's Breath Cafe
Silver ADDY® Award	Rick's Crab Trap - "Pirates of the Caribbean"	Qantum of FWB, LLC	Rick's Crab Trap

Awards	Entry	Entrant	Advertiser
SALES PROMOTION			
Gold ADDY® Award	Wild Heron Traditions	Cornerstone Marketing & Advertising Inc.	Wild Heron
Gold ADDY® Award	Dale E Peterson Vacation Vacation Planner	O'Connor Ricks Associates	Dale E Peterson Vacations
Gold ADDY® Award	WaterColor / Arvida Homes	O'Connor Ricks Associates	Arvida, a St. Joe company
Gold ADDY® Award	Grand Sandestin Sales Kit	Sandestin Real Estate Sales	Sandestin Real Estate Sales
Silver ADDY® Award	Dialing Finger	CHELCO	CHELCO
Silver ADDY® Award	The Hampton Island Ledger	Cornerstone Marketing & Advertising Inc.	Hampton Island
Silver ADDY® Award	Where Life Unfolds Daily--Rack Card	EmeraldCoast.com	The News Herald
Silver ADDY® Award	Group Sales Kit	Hilton Sandestin Beach Golf Resort & Spa	Hilton Sandestin Beach Golf Resort & Spa
Silver ADDY® Award	Sandestin Living; A Real Estate Service Guide	Sandestin Real Estate Sales	Sandestin Real Estate
Silver ADDY® Award	Movies-n-Games How-To	SB Video Productions	Movies and Games
STUDENT			
Gold ADDY® Award	Doors Over Water	n/a	Course- Digital Imaging I
Gold ADDY® Award	Mr. Bill	OWC	Student Portfolio OWC Graphic Design Dept
Gold ADDY® Award BEST OF SHOW	"What's the Big Idea" CHELCO Campaign	SAS Consulting	CHELCO Electric Cooperative
Gold ADDY® Award Judge's Choice	Three Glasses	n/a	Course- Corporate Imagery
Silver ADDY® Award	Ken	n/a	Course- Corporate Imagery
Silver ADDY® Award	Permission	n/a	Course- Digital Imaging
Silver ADDY® Award	Sea Messanger	OWC	Student Portfolio - OWC Graphic Design Dept
Silver ADDY® Award	Origins	OWC	Student Portfolio OWC Graphic Design Dep
Silver ADDY® Award	Flutter	OWC	Student Portfolio OWC
Silver ADDY® Award	Panama Currency	OWC	Graphic Design Student Portfolio OWC
Silver ADDY® Award	Looking For Souls	OWC	Student Portfolio
Silver ADDY® Award	Owl Eyes	OWC	Student Portfolio OWC
Silver ADDY® Award	Sozo Life Connection Logo	Student, University of West Florida	Sozo Life Connection
Silver ADDY® Award Judge's Choice	My Daddy	OWC	OWC Student-Portfolio
TELEVISION			
Gold ADDY® Award	Nightown	Color Earth Productions	Nightown
Gold ADDY® Award	TODAY...Serenity by The Sea	Color Earth Productions	Serenity by the Sea
Gold ADDY® Award	Under the Big Top	Color Earth Productions	The Big Top
Silver ADDY® Award	Past Bedtime	CHELCO	CHELCO
Silver ADDY® Award	This Space for Rent	Color Earth Productions	Destination Soundcheck
Silver ADDY® Award	Okaloosa Walton College	Color Earth Productions	Okaloosa Walton College
Silver ADDY® Award	The Amazing Life of Harry T	Color Earth Productions	Harry T's
Silver ADDY® Award	We Have It All	H2O Ad Group	Santa Rosa Mall
Silver ADDY® Award	Country 105 Mullet Festival Welcome Promo	Murdock Multimedia, Inc.	Cumulus Radio
TRADE PUBLICATION			
Gold ADDY® Award	A Thing of Beauty	H2O Ad Group	Revlon-Blue Sky Ad Group

Awards	Entry	Entrant	Advertiser
Gold ADDY® Award	Propel Your Sales	H2O Ad Group	Airwick, Reckitt-Benckiser
Gold ADDY® Award	ClingFree	H2O Ad Group	ClingFree, Reckitt-Benckiser
Gold ADDY® Award	Came to Play, Stayed for Life	Sandestin Real Estate Sales	Sandestin Real Estate Sales
Gold ADDY® Award	Marlin Classic Ad	Sandestin Real Estate Sales	Sandestin Real EState Sales
Silver ADDY® Award	Effective Retail Strategies	H2O Ad Group	Coca-Cola
Silver ADDY® Award	Quantifiable Results	H2O Ad Group	Tabs Group Inc.
Silver ADDY® Award	Establish, Engage, Emerge	H2O Ad Group	Emerson Group
Silver ADDY® Award	Hilton Sandestin Beach Meetings Ad	Hilton Sandestin Beach Golf Resort & Spa	Hilton Sandestin Beach Golf Resort & Spa
Silver ADDY® Award	MSAE Ad	Hilton Sandestin Beach Golf Resort & Spa	Hilton Sandestin Beach Golf Resort & Spa