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FOR IMMEDIATE RELEASE

ECAF Names Silver Medal & Scholarship Recipients at Addy Gala

Fort Walton Beach, FL— (February 22, 2005) The Emerald Coast Advertising Federation (ECAF) announced the 2005 Silver Medal recipient and scholarship winners at Saturday's annual Addy Awards Gala.

Mark Hamrick (ECAF Past President and current AAF 4th District Treasurer) received the coveted American Advertising Federation's Silver Medal. Hamrick, Northwest Florida Daily News Account Executive, received the Federation's highest honor for his outstanding commitment to ECAF, the 4th District and the advertising community. "The advertising industry is a huge part of my life, to receive the Silver Medal is an honor. The Emerald Coast Advertising 2005 ADDY Gala night will be one I will never forget," Hamrick noted after receiving the award.

In addition to the Silver Medal, ECAF announced their 2005 Silver Medal Scholarship recipients. The (5) \$1,000 Scholarships were awarded to students from across the southeast who call the Emerald Coast their home. Scholarship recipients receive \$1,000 each to help pursue their dreams of graduating in the field of advertising, public relations, marketing or mass communications. These scholarships are named after the organizations past Silver Medal recipients. The winners are as follows:

- The Kay Elmore Scholarship: Leigh Peacock
- The Jim Clark Scholarship: Nivaska Eastwood
- The Dawn O'Connor Scholarship: Krystal Meeks
- The Jeanne Rief Scholarship: Jane King
- The John Whitehead Scholarship: Jennifer Eggers

The Emerald Coast Advertising Federation is a non-profit organization dedicated to providing leadership on issues regarding and affecting advertising. The ECAF serves the Northwest Florida area from Navarre to Panama City and is part of the 4th District American Advertising Federation, a national organization which represents 50,000 professionals in the advertising industry. The ECAF holds monthly meetings the second Tuesday of each month. For more information, please visit www.emeraldcoastadfed.com.