



## **Emerald Coast Advertising Federation** *2009 Application for Scholarship*

### **Overview**

The Emerald Coast Advertising Federation (ECAAF) is pleased to announce that it will award \$500 scholarship(s) to worthy students actively pursuing studies and a future career in advertising or related fields. The scholarships are to be awarded at the ECAF ADDY® Awards Banquet on Saturday, February 28.

**Applications are due on Friday, February 13.**

Student(s) will be selected for these merit-based scholarships from finalists who meet the following criteria:

- Each candidate must be a student attending undergraduate or graduate classes at a community college or university and be a legal resident of Santa Rosa, Okaloosa or Walton County.
- The student must be enrolled in advertising, marketing, public relations or related major (graphic design, multimedia design, fine art, photography, interdisciplinary humanities) who has completed at least one course in advertising or related fields.
- The applicant must have a 3.0 grade point average or higher and also demonstrate proficiency in their chosen area of study. [Note: a portfolio, resume, real work or internship experiences, awards or letters of commendation may all be suitable to demonstrate the candidate's proficiency].

The ECAF Scholarship Award Committee will review all applications and select the ideal candidate(s) for these prestigious award(s). The decision of the committee will be final. The student selected will receive notification from the Committee Chairman. **If you have any questions regarding this application, please contact Sabrina McLaughlin, Education Chairman at [sabrina@insightfulconcepts.com](mailto:sabrina@insightfulconcepts.com) or 850.712.0538.**

# Emerald Coast Advertising Federation

## Application for Scholarship

### Instructions

1. Be sure to completely fill all spaces with information requested on this application. **Applications are due (in-hand; postmarked applications received after the due date will not be considered) by Friday, February 13.** Applications not received by Sabrina McLaughlin or Susan Shaw by the due date below will not be considered. Incomplete applications will also be disqualified.
2. Attach a typed, double-spaced 250-word statement describing your advertising/marketing career goals.
3. Attach a copy of your academic transcript(s).
4. Please include at least one sample of your best work with a cover letter from the teacher or organization for which it was executed. You may submit up to three work samples. **If you want the material returned, include a stamped, self-addressed envelope in the application packet.**
5. Please include two letters of recommendation (letter(s) that accompany your work samples may count towards this requirement as well). One letter should be from a professional/personal contact and the other from a former or current professor.
6. Mail application and supporting materials to:  
Sabrina McLaughlin, APR (ECAF Education Chair)  
Insight Marketing Communications, Inc.  
3564 Ginger Lane; Navarre, FL 32566  
  
OR  
  
Deliver In-Person to:  
Susan Shaw (ECAF President)  
University of West Florida, Fort Walton Beach Campus  
Bldg. 2, Room 259

Please note that the selection committee reserves the right to contact applicants for interviews in the event of a tie or the needs for additional information. In addition, the number of scholarships awarded will be at the discretion of the board of directors.

### Personal Data

Name \_\_\_\_\_

Local Address \_\_\_\_\_

Permanent address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Optional Questions:**

Sex: \_\_\_Male \_\_\_Female

Ethnicity: \_\_\_\_\_

Birth date \_\_\_/\_\_\_/\_\_\_

Are you a U.S. Citizen or Resident Alien? \_\_\_\_\_

Marital Status: Single \_\_\_Married \_\_\_

Number of Children \_\_\_ Ages \_\_\_\_\_

**Academic Information**

Current college attending: \_\_\_\_\_

Location: \_\_\_\_\_

Major \_\_\_\_\_ Minor \_\_\_\_\_

Classification (Sophomore, Jr, Senior) \_\_\_\_\_

Expected graduation date \_\_\_\_\_

Current GPA (4 pt. Scale) \_\_\_\_\_

List courses in which you are enrolled this semester:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Other colleges or universities attended (include dates):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List any full/ part-time jobs held and/or internships completed (include dates):  
(If list is lengthy, attach a separate sheet or a current resume)

\_\_\_\_\_  
\_\_\_\_\_

List your school activities (offices held, committees, honors, or any other participation):  
(If list is lengthy, attach a separate sheet or a current resume)

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List your activities in any other youth, civic, social or charitable groups, etc.:  
(If list is lengthy, attach a separate sheet or a current resume)

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Is there any additional information you feel should be considered regarding your financial status?

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Please list two references (1 Academic & 1 Personal/Professional). *Please select two of contacts that wrote letters of recommendation.*

<i>Name</i>	<i>Address</i>	<i>Phone</i>	<i>E-Mail</i>
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**I hereby affirm that all statements made on this application are true and authorize verification of such information. I affirm that any funds received under this award will be used only for expenses related to my enrollment at my current college/university. In addition, I understand that funds will be made payable directly to the school college/university and not directly to me.**

**I understand that any false statements will void this application.**

Signed: \_\_\_\_\_ Date \_\_\_\_\_