



Emerald Coast Advertising Federation *Application for \$1,000 Scholarship*

Overview

The Emerald Coast Advertising Federation (ECAAF) is pleased to announce that it will award five \$1,000 scholarships to worthy students actively pursuing studies and a future career in advertising or related fields. The scholarships are to be awarded at the ECAF Addy Awards Banquet on February 19, 2005 and are named after members of ECAF who have received the prestigious American Advertising Federation's Silver Medal®.

Criteria: Three students will be selected for these merit-based scholarships from finalists who meet the following criteria.

- Each candidate must be a student attending undergraduate or graduate classes at a community college or university and be a resident of Okaloosa or Walton County.
- The student must be enrolled in an advertising, marketing, public relations or related major (graphic design, multimedia design, fine art, photography, interdisciplinary humanities) who has completed at least one course in advertising or related fields.
- The applicant must have a 3.0 grade point average or higher and also demonstrate proficiency in their chosen area of study. [Note: a portfolio, resume, real work or internship experiences, awards or letters of commendation may all be suitable to demonstrate the candidate's proficiency].

Applicants are encouraged to submit one or more letters of recommendation with the completed application. All materials should be sent to me at the address noted below. **Completed applications (attached) and support materials must be turned in to Susan Shaw at the UWF/OWCC 1170 Martin Luther King Jr. Blvd. Fort Walton Beach , Fl. 32547 campus by Feb 4th or postmarked Feb. 1st to be considered.**

The ECAF Scholarship Award Committee will review all applications and select the ideal candidates for these prestigious awards. The decision of the committee will be final. The student selected will receive notification from the Committee Chairman. **If you have any questions regarding this application, please call Susan Shaw, Education Chairman at 897-3503.**

Emerald Coast Advertising Federation

Application for \$1,000 Scholarship

Instructions

1. Be sure to completely fill all spaces with information requested on this application.
2. Attach a typed, double-spaced 250-word statement describing your advertising/marketing career goals.
3. Attach a copy of your academic transcript(s).
4. Please include a sample of your best work with a cover letter from the teacher or organization for which it was executed. **If you want the material returned, include a stamped, self-addressed envelope in the application packet.**
5. Mail application and supporting materials to:
Emerald Coast Advertising Federation
P.O. Box 2726
Fort Walton Beach, FL 32549
or
Turn in to Susan Shaw at the OWCC/UWF Fort Walton Beach campus.

Personal Data

Name _____

Local Address _____

Permanent address: _____

Phone: _____ E-mail: _____

Sex: ___ Male ___ Female

Birth date ___/___/___

Are you a U.S. Citizen or Resident Alien? _____

Marital Status: Single _____ Married _____

Number of Children _____ Ages _____

Academic Information

Current college attending: _____

Location: _____

Major _____ Minor _____

Classification (Sophomore, Jr, Senior) _____

Expected graduation date _____

Current GPA (4 pt. Scale) _____

List courses in which you are enrolled this semester:

Other colleges or universities attended (include dates):

List any full/part-time jobs held and/or internships completed (include dates):
(If list is lengthy, attach a separate sheet or a current resume)

List your school activities (offices held, committees, honors, or any other participation):
(If list is lengthy, attach a separate sheet or a current resume)

List your activities in any other youth, civic, social or charitable groups, etc.:
(If list is lengthy, attach a separate sheet or a current resume)

Is there any additional information you feel should be considered regarding your financial status?

List two references (1 Academic/ 1 Personal) Attach a letter of recommendation from each if possible.

<i>Name</i>	<i>Address</i>	<i>Phone</i>	<i>E-Mail</i>
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I hereby affirm that all statements made on this application are true and authorize verification of such information. I affirm that any funds received under this award will be used only for expenses related to my enrollment at my current college/university. I understand that any false statements will void this application.

Signed: _____ Date _____